



ISU

International Hardy Plant Union
Internationale Staudenunion

FUTURE DAYS

12. -13. 10. 2023, PRAGUE

PROGRAM

Together direction future: This event is intended to bring together young and experienced international perennial gardeners, company owners and, in particular, successors of perennial companies, everyone who is interested in future topics. We want you to meet, share and laugh in the center of a beautiful city of Prague. It is not just about the lectures, it is about exploring the potential of collaboration. Let's take the opportunity to share the know-how, establish personal and business relationships and step forward to the future that is ahead of us.

THURSDAY 12TH OCTOBER

FROM 11:00 REGISTRATION AND COFFEE

12:00 LUNCH

13:00 - 13:30 WELCOME SPEECH

13:30 - 14:30 PETR HANZELKA (CZE): "DESIGNING A SUSTAINABLE PLANT ASSORTMENT FOR CHANGING CLIMATES"

14:30 - 14:45 SMALL BREAK

14:45 - 15:45 JAMES HITCHMOUGH (UK): "CLIMATE CHANGE PLANTING IN CITIES ON THE ATLANTIC FRINGE"

15:45 - 16:15 COFFEE BREAK

16:15 - 17:15 JOHN LITTLE (UK): "LEARNING FROM POST INDUSTRIAL LANDSCAPES,
BRINGING CHAOS AND COMPLEXITY BACK INTO GREEN SPACE DESIGN"

17:15 - 17:45 COFFEE BREAK

17:45 - 19:30 "NEW WAYS OF THINKING" GUIDED DISCUSSION IN SMALL GROUPS

19:30 - 23:30 DINNER AND EVENING TOGETHER

FRIDAY 13TH OCTOBER

8:30 OPEN SPACE, GOOD MORNING COFFEE

9:00 - 10:00 CHRISTOPH HOKEMA (DE): "MODERN PRODUCTION OF PERENNIAL PLANTS –
QUALITY, SUSTAINABILITY AND A CHANGING ASSORTMENT FOR THE FUTURE"

10:00 - 10:30 COFFEE BREAK

10:30 - 11:30 HERBERT VINKEN (DE): "BIODIVERSITY PLEASE - IN PLANTS AND IN NURSERIES!"
BUT WHY ORGANIC - WHEN YOU DON'T EAT PERENNIALS?
30 YEARS OF ORGANIC PRODUCTION IN A NUTSHELL."

11:30 - 11:45 SMALL BREAK

11:45 - 12:45 SVEN STRAETEN (DE): "GREENHATS – FROM PASSION AND PLEASURE TO BUSINESS"

12:45 - 14:00 LUNCH

14:00 - 14:05 INTRODUCTION TO THE AFTERNOON BLOCK - COMPANY SUCCESSION

14:05 - 15:00 FRANS VAN WANROOIJ (NL): "SUCCESSFUL COMPANY TAKEOVER IN PERENNIAL PLANT CULTIVATION"

15:00 - 15:15 SMALL BREAK

15:15 - 16:15 MIRJAM VOGT (DE): "COMPANY SUCCESSION IN HORTICULTURE
USE THE POTENTIAL OF FAMILY - EXTERNAL SUCCESSION"

16:15 - 16:45 COFFEE BREAK

16:45 - 17:45 PROFESSIONAL GROWERS SHARING EXPERIENCE OF THEIR COMPANY SUCCESSION
NICO RIJNBEEK, THEO VILIER, AAD VOLLEBREGT

17:45 - 18:00 SMALL BREAK

18:00 - 19:30 "THE ULTIMATE IMPROVEMENT" GUIDED DISCUSSION IN SMALL GROUPS

19:30 - 23:30 DINNER AND EVENING TOGETHER





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MORE INFO

LOCATION: STAROPRAMEN BREWERY CONFERENCE CENTER, NÁDRAŽNÍ 43/84, PRAHA 5, CZECH REPUBLIC
ARRIVAL: THURSDAY 12TH OCTOBER FROM 11:00 UNTILL 12:00 FOR LUNCH
CONFERENCE BEGINS: THURSDAY 12TH OCTOBER 2023 AT 13:30
CONFERENCE ENDS: FRIDAY 13TH OCTOBER 2023 ANY TIME AFTER DINNER, LATEST AT 23:30
SPOKEN LANGUAGE: ENGLISH
ORGANISATION: JANA HOLZBECHEROVA (CZE) AND TOMASZ MICHALIK (PL)
REPRESENTING: ISU - INTERNATIONAL HARDY PLANT UNION
REGISTRATION: ISU - INTERNATIONAL HARDY PLANT UNION - WWW.ISU-PERENNIALS.ORG
info@isu-perennials.org

PRICE

CONFERENCE PRICE INCLUDES SNACKS DURING THE DAY, LUNCH AND DINNER,
UNLIMITED CONSUMPTION OF COFFEE,
OPEN BAR IN THE EVENINGS (UNLIMITED CONSUMPTION OF BEER AND VINE),
DURING BOTH DAYS OF THE CONFERENCE
CONFERENCE PRICE DOES NOT INCLUDE BREAKFAST, ACCOMMODATION AND TRANSPORT

CONFERENCE PRICE FOR NON ISU MEMBERS 470 EURO

CONFERENCE PRICE FOR ISU MEMBERS 430 EURO

PRICE FOR THE FIRST 50 YOUNG GARDENERS UNDER AGE OF 30 REGISTERED 250 EURO

THESE PRICES ARE FOR THE COMPLETE CONFERENCE AND ONLY AVAILABLE AS A PACKAGE DEAL
CANCELLATIONS MADE 21 DAYS OR MORE IN ADVANCE OF THE EVENT DATE, WILL RECEIVE A 100% REFUND
CANCELLATIONS MADE WITHIN 10 - 20 DAYS WILL INCUR A 30% FEE
CANCELLATIONS MADE WITHIN 0 - 10 DAYS WILL BE CHARGED THE FULL CONFERENCE FEE

ADDITIONAL PROGRAM

SATURDAY 14TH OCTOBER 2023

9:00 GUIDED TOUR BY PETR HANZELKA IN TROJA BOTANICAL GARDEN IN PRAGUE
COST 8 EURO PER PERSON

15:00 GUIDED TOUR IN THE HISTORICAL CENTER OF PRAGUE
TOUR TAKES APPROXIMATELY 2,5 - 3 HOURS
YOU WILL SEE COURTYARD OF PRAGUE CASTLE, CHARLES BRIDGE AND OLD TOWN SQUARE
COST 13 EURO PER PERSON

TIMES OF THE TOURS WILL BE SPECIFIED ACCORDING TO THE NUMBER OF PARTICIPANTS





REGISTRATION FORM

Please return by e-mail info@isu-perennials.org

We would like to make a firm reservation to participate in the ISU Future Days 2023

Participant 1 Ms. Mr.

Participant 2 Ms. Mr.

Company address for invoicing purposes:

For credit card payments/private share/companion:

Card Type: Visa Mastercard

We are related with ISU membership:

Yes If yes, which member company are you affiliated with?

No

If you are a young gardener under the age of 30, you can have sponsored ticket from the ISU. Please, write us shortly what are you doing and what is your passion. ISU sponsors first 50 tickets.

I have a promotional code:

Are you interested in additional program - Saturday 14th October?
(you may attend both of them)

- Prage city center tour

Troja Botanical garden tour

I agree to the terms of this conference as printed.

Place, date:

Signature:

Please return by e-mail info@isu-perennials.org.

Few tips for accommodation close by the conference hall:

Occidental Praha Five
<https://www.barcelo.com/en-ie/occidental-praha-five>

Orea Hotel Angelo Praha
<https://www.orea.cz/en/hotel-angelo>

Akcent hotel
<https://www.akcent-hotel.cz>

Aparthotel City
<https://www.appartamento.cz>

Adam&Eva hostel Prague
<https://www.adamevahostelprague.com>

Ibis Malá Strana
https://all.accor.com/hotel/5211/index.en.shtml?utm_campaign=seo+maps&utm_medium=seo+maps&utm_source=google+Maps



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MEET THE SPEAKERS

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Theo Vilier



James Hitchmough



Sven Straeten



Petr Hanzelka



John Little



Mirjam Vogt



Herbert Vinken



Frans van Wanrooij



Nico Rijnbeek



Aad Vollebregt



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Petr Hanzelka

Petr has been curating collections of perennials, ornamental grasses, rock plants, and now also Mediterranean and North American prairie and mountain plants in the Prague Botanical Garden. His professional interest lies mainly in the use of plants in garden design with regards to their aesthetic qualities, durability, and varietal richness. Nowadays, he also focuses on their resistance to the lack of water. Among his most favourite groups are species native to North American prairies, as well as plants from southern Europe and the Mediterranean.



James Hitchmough

James is experienced landscape architect, traveller and Professor of Horticultural Ecology. For a major part of his career he worked for the Department of Landscape Architecture at the University of Sheffield. His research interests have centred around the ecology, design and management of plant communities, and how people emotionally respond to this type of vegetation. The research led to the creation of various native and non-native meadow, steppe and prairie vegetation from sowing seed in situ. With his colleague Professor Nigel Dunnett he was Lead Planting Design and Horticultural Consultant at the 2012 Olympic Park, and responsible for the design and implementation of over 10 ha of planting.



John Little

I've always liked a plant, especially the wild sort. Ever since i was a kid i've used our native flowers, and then finally in 1998 I started the Grass Roof Company. Since then we have introduced wild landscapes into schools, public space and onto roofs. We can use this love of plants as a tool to change places for people and for other wildlife. Greenspace is key in making places liveable and good. We are privileged to work in public space as the potential to change and improve our towns and cities is huge and so underplayed.



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Christoph Hokema

Christoph has always been passionate about gardening and that ultimately led to Bachelor of Science degree in horticulture. In 2017 he and his wife Eva took over the family-run Fehrle Stauden nursery and became the 7th generation of nurserymen. He is continuing to run the perennial gardening business with fresh ideas, but still focusing on high quality. Fehrle Stauden is now a modern, large-scale perennial nursery with 2100 species and varieties grown on 9 hectares, with 34 to 65 employees depending on the season.



Herbert Vinken

„Organic is common sense“ was the motto at the start of Herbert's career in Wales in the mid-80s, where he began his training as a gardener. Herbert has been running "Bioland Gärtnerei und Pflanzenversand Herb's" in Dötlingen (Oldenburg district) since 1995. His nursery cultivates hundreds of herb varieties and he is passionate about horticultural and biological diversity. His philosophy combines traditional methods with new approaches, and takes into account the organic and sustainable aspects of cultivation.



Sven Straeten

A Master Gardener of Experimental Engineering in Greenhats located in Straeten. The firm is working on tomorrow's solutions and their goal is to preserve the environment and bring ecology and economy into harmony. Sven is not only working in the green business, he is also making a green education, working for international companies worldwide and he is curious about the future with all the possibilities it brings.



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Aad Vollebregt

Aad Vollebregt got an agricultural/arable education in the Netherlands. After a career as an arable advisor he studied agricultural economics at the Wageningen Agricultural University. He worked then as an office-bearer, as director of the Royal Bulb Growers Association, as Director of an Association of Vocational colleges and after that he became in 2004 owner of Perennial Company Gebr. Van de Reep BV. He grows, together with his colleagues about 2 million P9 and 2 million young plants. Besides that he has some board Jobs.



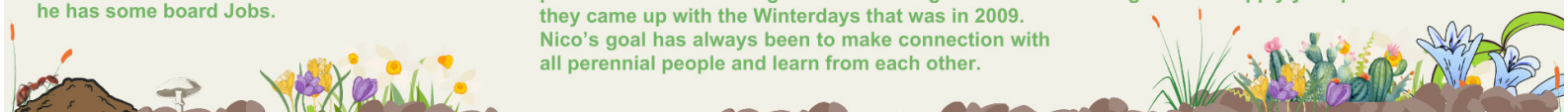
Nico Rijnbeek

The Rijnbeek family is since 1914 active in growing woody, in 1939 Nico's Father Antoon started to grow perennials, he was also one of the first members of the ISU. Nico came in the perennial business in 1966 and have learned from many ISU members how to grow plants, also have joined the ISU after 1982. Nico is also a member of PPA since 1996. With Claus Jelitto, George Uebelhart they made the connection with PPA in the USA and worked together on many different items. From 1994, Nico have been on the Board of the ISU and since 2002, he became vice president until 2014. Together with George Uebelhart they came up with the Winterdays that was in 2009. Nico's goal has always been to make connection with all perennial people and learn from each other.



Theo Vilier

Theo and his wife Ria are the founders of Vilier Vaste Planten. Since the year 1987, the company has grown to 15 hectares, on which they grow perennial plants and ornamental grasses. In 2018 Theo and Ria started to think about retirement, but without successor, they had to sell the company. Stan Beekmans joined the company as co-owner. The knowledge of the trade is transferred so that Vilier Vaste Planten can continue to grow and supply your plants in the future.





Frans van Wanrooij

Frans has been passionate about arboriculture since his early school years. After finishing secondary school and college in horticulture, Frans has briefly worked for large tree nursery Van den Berk. Spending nearly two decades working as senior relationship manager in Rabobank, he has a good understanding of business economics. Since 2009 Frans has been working as a senior business advisor specializing in business economics advice on tree cultivation, arable farming and outdoor vegetables. He is also a supervisor for the Avenue Tree study group, part-time tree nurseryman and a secretary for the international nursery stock trade fair Groot Groen Plus.



Mirjam Vogt

Mirjam is a treenursery gardener with a German Bachelor of Engineering 'Agricultural Management' and a German Master of Science 'Production Horticulture'. Her lifelong dream is to own a nursery, specifically with perennials. As part of her master's thesis, Mirjam developed solutions on an emotional and financial level. She is currently advising transferors and transferees in this process. Also trying to set up a Germany-wide platform on the Internet where entrepreneurs and interested parties can meet and then receive comprehensive advice.

