



## ABOUT US:

*Vitroflora is a family owned business with over 40 years of experience, and fourth family generation at horticulture involved. The company was formally established by Anna and Karol Pawlak in 1977 when their first greenhouse was built in Lochowo-Poland.*

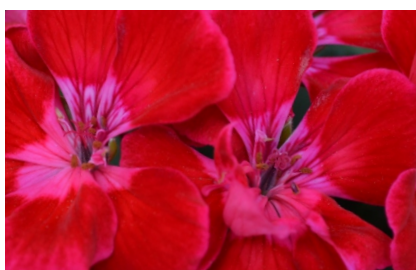
*In the beginning, the production focused on vegetables and flowers - ready for sale production. After a few years, the production of gerbera began and Vitroflora started to evolve. Pawlak's family expand their business with Tissue Culture Laboratory for elite material, which is a significant company branch.*



*The following years were very important for Vitroflora, as it developed dynamically. The company formed a few independent branches, both in agriculture and horticulture area.*



*Currently, Vitroflora takes over 500ha of agriculture land and 8ha of high-tech greenhouses for young plants production in the amount of over 75 mln per year. The key production is focused on well selected initial material production of ornamental plants. Main groups of products are cuttings of bedding and balcony plants, perennials and ornamental grasses, cuttings of chrysanthemum, poinsettia, pot plants, seedlings of annuals and biennials and also seeds. With a wide sales network focused on the European Union, Asia, and the USA, Vitroflora is the largest young plants producer in Poland, and one of the branch leaders in Europe.*



## VITROFLORA TEAM



**VITROFLORA IS A MEMBER OF:**

